

CORPORATE PROFILE

UNITED ARAB EMIRATES

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A record of the developments we have helped deliver, the partnerships we have built, and the standard we hold ourselves to.

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FOREWORD

Protecting the vision.

The best developments are not won on renderings alone. They are won in the thousands of decisions that follow. Two decades of relationships, one discipline that hasn't changed: Build Station has stood beside some of the region's most demanding developments not as a supplier but as the Partner of Choice, the Strategic Project Partner entrusted to protect design intent, hold project timelines together, and safeguard the standard our clients have promised their own customers.

Reputations are decided in the details most specifications never mention: the finish that survives value engineering, the shipment that lands on schedule despite a strained global supply chain, the installation that matches the drawing to the millimetre. That is where trust is earned or lost, and it is where two decades of technical product expertise have taught us the most.

We choose to stand where that risk lives. From the earliest specification meeting to the day guests walk through the door, our teams sit alongside developers, architects, and contractors, turning what would otherwise be a tangle of vendors into a single long-term partnership. The region keeps raising its own bar, and our role has not shifted with it: defend the vision against schedule pressure, budget cuts, complexity, or sheer distance from the factory floor.

Built on expertise. Trusted through performance, this profile lays out how that discipline has translated into results our partners can measure for themselves. We look forward to shaping your next exceptional space with you, as your trusted procurement partner from day one.

Saeed Alnajjar

Saeed Alnajjar



Who We Are

More than a supplier a partner in project success.

Build Station was founded to close a gap in the market: connecting world-class materials, technical know-how, and international supply networks so premium construction and fit-out projects across the GCC and beyond do not stall on logistics. Our reach covers hospitality, luxury residential, mixed-use, and landmark developments alike.

Call us a supplier and you would be underselling the relationship. Developers and consultants treat us as their selection precisely because we operate as a genuine strategic project partner: protecting design intent, weighing in on technical decisions, tightening procurement, and staying reachable long after installation through a standing after-sales commitment.

Every segment we carry has been vetted for the same three things: timeless design, engineering that holds up, and performance that lasts one partner, multiple solutions, a single accountable relationship instead of a dozen fragmented vendor contracts.



A Foundation of Trust

Build Station was built around a single, specific problem: developers sourcing premium finishes for a project too large, too fast, or too design-critical to gamble on a fragmented supply chain. Two decades later, that focus shows up in the numbers, and in a reliable regional delivery network built to match.

2006

FOUNDED

325+

PROJECTS
DELIVERED

44

SHOWROOMS

680+

INDUSTRY
EXPERTS

30+

BRAND
AFFILIATES

13+

REGISTERED
TRADEMARKS

06

COUNTRIES
ACROSS GCC

05

WAREHOUSES
ACROSS THE UAE

محطة البناء
BUILD STATION



Mission, Vision & Approach

OUR MISSION

We take on the complexity so developers, contractors, and procurement teams do not have to consolidate fragmented supply chains into a single long-term partnership, and earning our place as the partner of choice for specification-led solutions along the way.

OUR VISION

To be the construction and fit-out partner the world trusts most: connecting world-class brands with outstanding projects, and proving, market by market, where global quality meets regional expertise.

WHY LEADING DEVELOPERS CHOOSE BUILD STATION

Access to the right brands.

Our portfolio is deliberately exclusive: the names your specification already calls for, reachable through a single point of contact.

GCC-wide delivery capability.

We move across the Gulf on real local market intelligence and reliable regional delivery, holding lead times steady across large-scale developments and multi-site procurement.

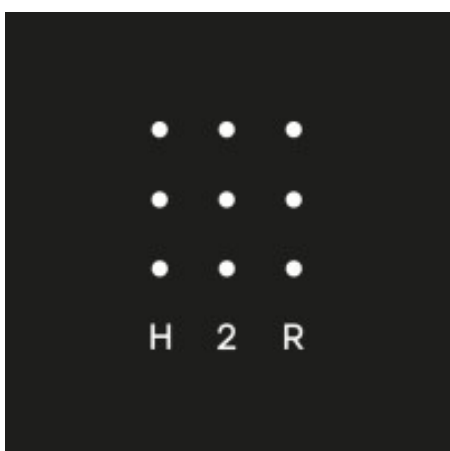
One partner from spec to site.

A dedicated account manager carries the project from product selection through procurement, delivery, and after-sales commitment. No chasing. No gaps.

Our Clients



Our Partners



Our Project Expertise

Our Segments

Every segment moves through the same accountable partnership, sourced, specified, and delivered together, so no project ends up juggling a dozen vendors to get one result.

This is one partner, multiple solutions in practice, and it is a large part of why we remain the partner of choice across every category we serve.



Sanitary Ware



Tiles & Slabs



Lighting Solutions



Engineered Wood Flooring



Water Systems



Smart Home Automation



Building Solutions



Custom Counters



Outdoor Living

Sanitary Ware

World's leading sanitary ware brands built the reputation Build Station now curates: a world-class brand portfolio chosen for design heritage and manufacturing precision, where innovative technology, refined design, and long-lasting performance meet.

It shows up across residential, hospitality, commercial, healthcare, and public sector projects alike, which is part of what makes us the partner of choice in this category.

None of that matters without the people behind it: technical product expertise, global sourcing expertise, sharp local market intelligence, and an after-sales commitment that does not disappear once the invoice is settled. We sit with architects, consultants, and MEP teams from schematic design through handover, giving developers and contractors quality-assured materials and a track record they can check for themselves.



Tiles & Slabs

A portfolio of premium porcelain, ceramic, large-format slabs, and natural stone-inspired surfaces, spanning sizes, thicknesses, and natural hues that hold together across indoor, outdoor, and pool applications alike, sourced entirely through our global sourcing expertise.

Consistency of tone and vein across every unit, floor, and facade in a development does not happen by accident; it is specified that way, with the local market intelligence to make the call and quality-assured materials to back it up.

One collection carries indoor, outdoor, and pool-rated surfaces alike, so the same design language runs from lobby to terrace, supported by reliable regional delivery and accessible regional stock.



MARCA CORONA
CERAMICHE DAL 1741

MARINER

ARGENTA

Vallelunga & Co

mykonos

KTLCERAMICA

pastorelli

saim CERAMICHE DAL 1938

Fanal

Gresmanc GROUP

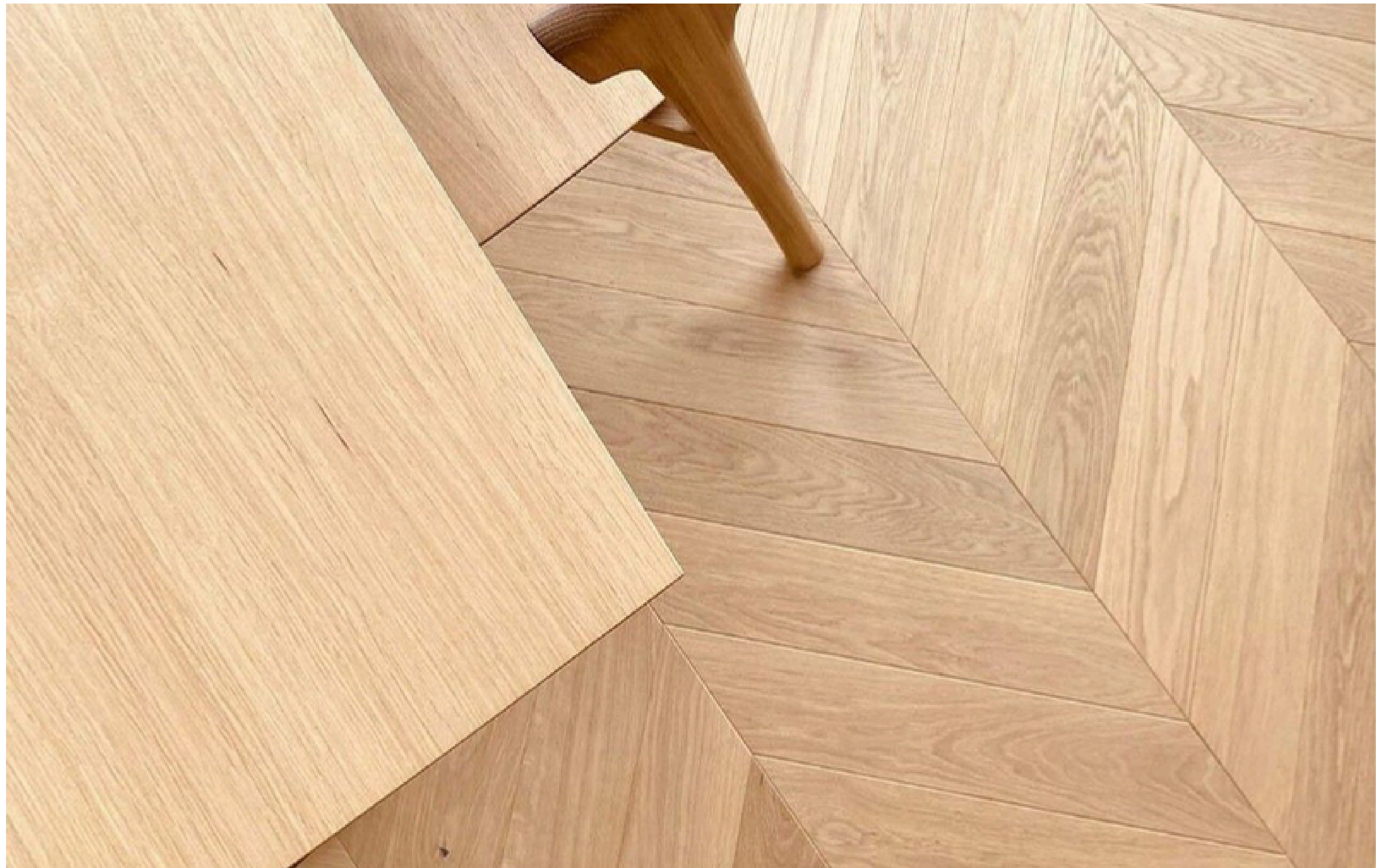
Favemanc

Engineered Wood Flooring

Some of the world's most respected manufacturers, part of our world-class brand portfolio, supply the engineered wood flooring Build Station sources, specified to bring warmth, character, and lasting quality to every floor in a project.

Real wood's natural beauty meets advanced engineering in every plank, built to hold up under underfloor heating, high-traffic commercial spaces, and everything between, without giving up an inch on aesthetics, and covered by our after-sales commitment long after installation.

Hardened wood, herringbone, and parquet for design intent; rigid core for high-traffic performance; accessories and floor care for long-term maintenance; all delivered through the end-to-end supply support that a multi-site rollout actually needs.



Lighting Solutions

Architectural, decorative, and technical lighting from leading international names, several from our world-class brand portfolio, make up the Build Station collection, chosen less for looks alone than for the reliability a project depends on long after handover.

Specification support, technical product expertise, and reliable regional delivery sit behind every recommendation, so developers, architects, and designers can shape environments that perform as well as they look.



BEGA
GERMANY

AUBRILAM
— SPACE COMES ALIVE —
FRANCE

I B L
UNITED KINGDOM

ELECTRON
GREECE

ILUMINIA
SPAIN

illus
KSA

Lux-May
SPAIN

tmtech
Lighting Manufacturer
VIETNAM



Smart Home Automation

Symphony is Build Station's smart automation subsidiary, set up to bring integrated project solutions to landmark developments and enterprise-grade environments, built on years of experience integrating our world-class brand portfolio into one seamless system.

Design, engineering, and execution meet here, supporting developers, consultants, and operators deploying automation across multi-unit, mixed-use, and hospitality portfolios, with end-to-end supply support that continues well past go-live.

telligent control of lighting, climate, shading, entertainment, private cinemas, and home systems through one interface, paired with comprehensive security solutions (CCTV, biometric access control, speed gates and turnstiles) and end-to-end ELV systems covering structured cabling, networking, and building integration, all grounded in the local market intelligence our clients rely on.



basalte

CANVAS

LUTRON

JUNG

CRESTRON

PHILIPS
DYNALITE

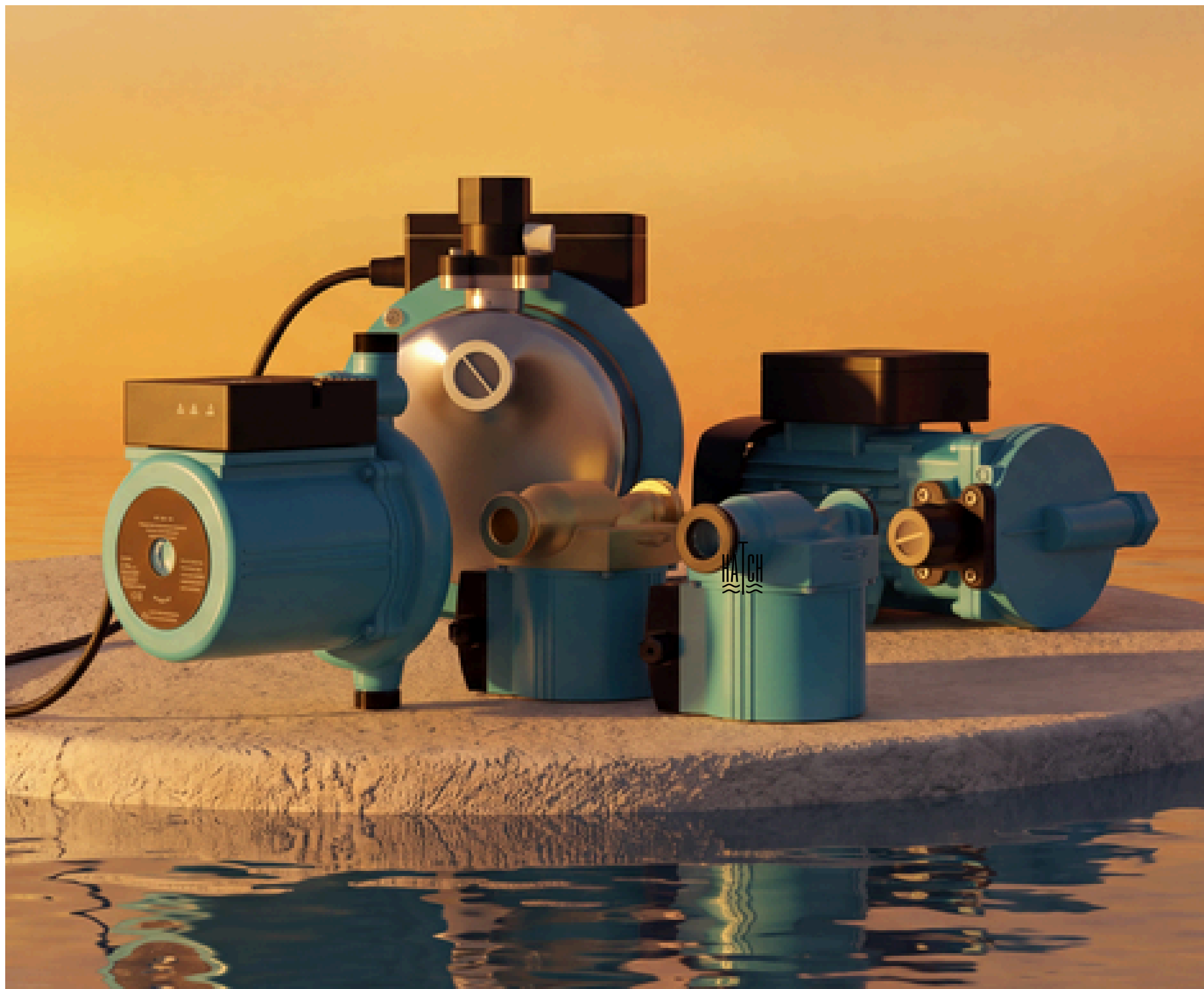
C SEED

bodhi

Water Systems

Water pumps, water heaters, water filtration, pressure management solutions and drainage technologies,, sourced through our global sourcing expertise from globally trusted manufacturers and supported by technical product expertise and a dependable after-sales commitment.

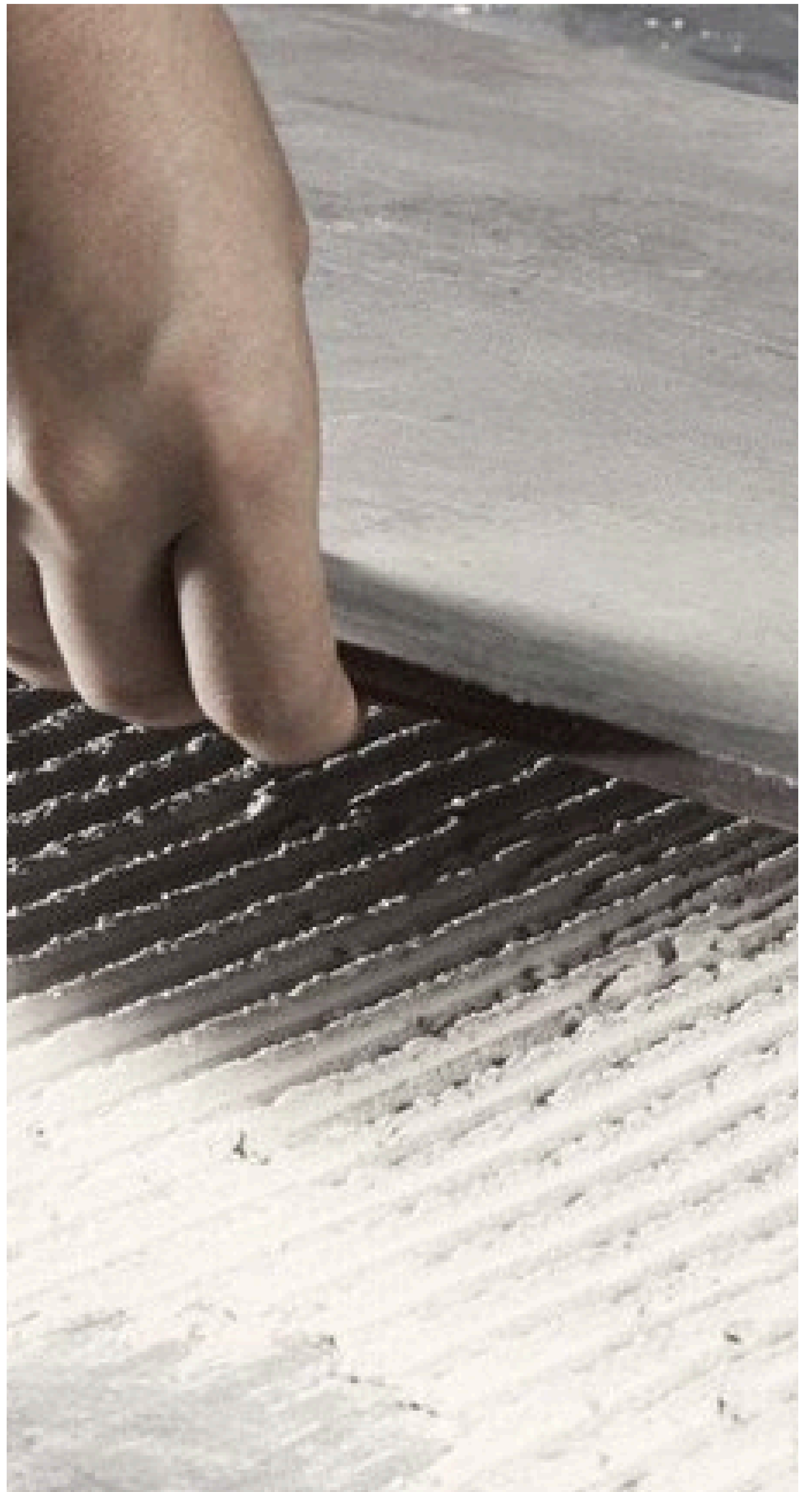
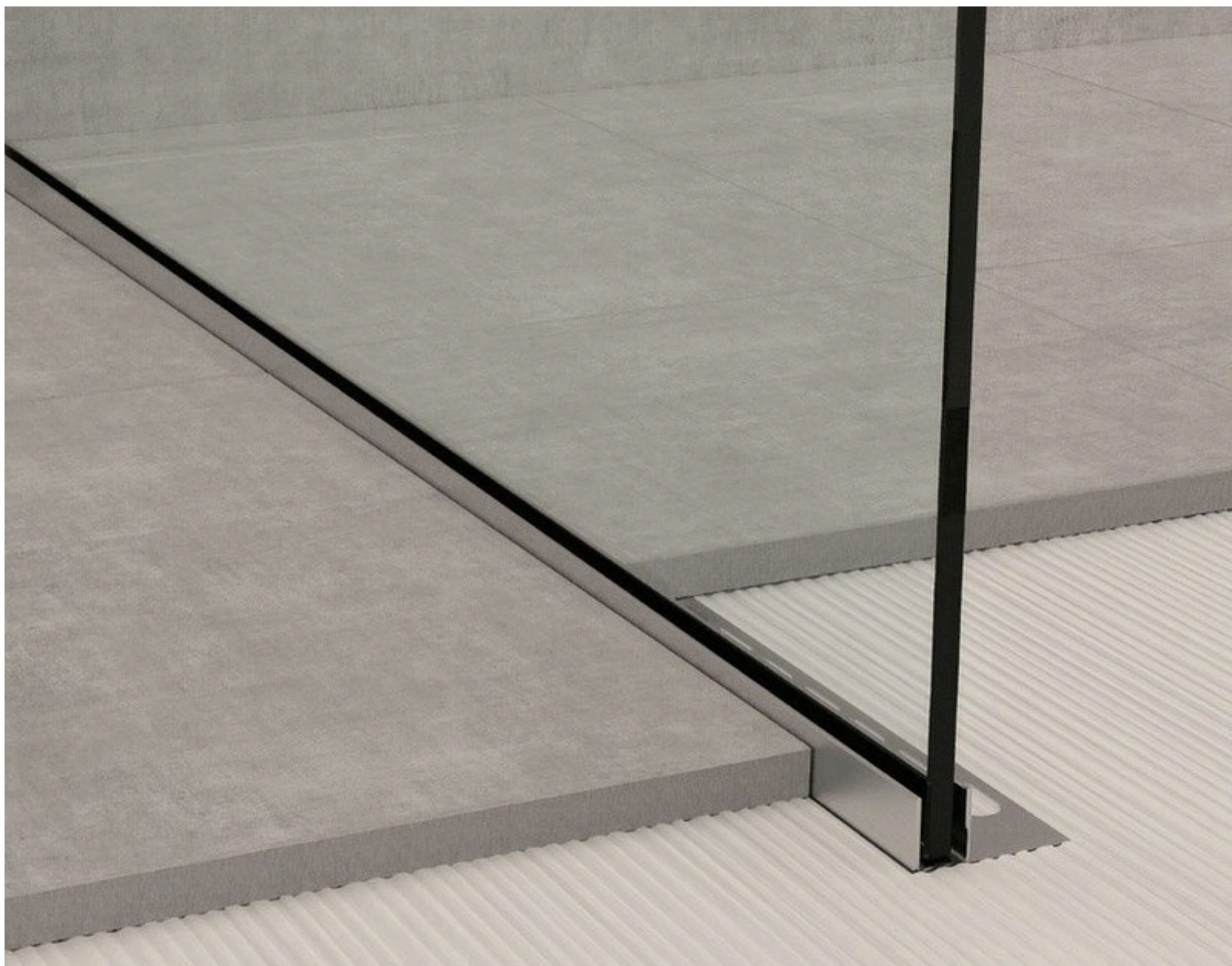
Helping projects across the UAE and Saudi Arabia achieve the highest standards of water efficiency, performance, and sustainability, with the reliable regional delivery and multi-market footprint that complex projects demand.



Building Solutions

What holds the finish together.

Waterproofing boards and profiles engineered for long-term performance beneath every tiled and finished surface: the layer most specifications treat as an afterthought, and the one we do not skip. Maintaining that standard takes technical product expertise and quality-assured materials clients can build on.

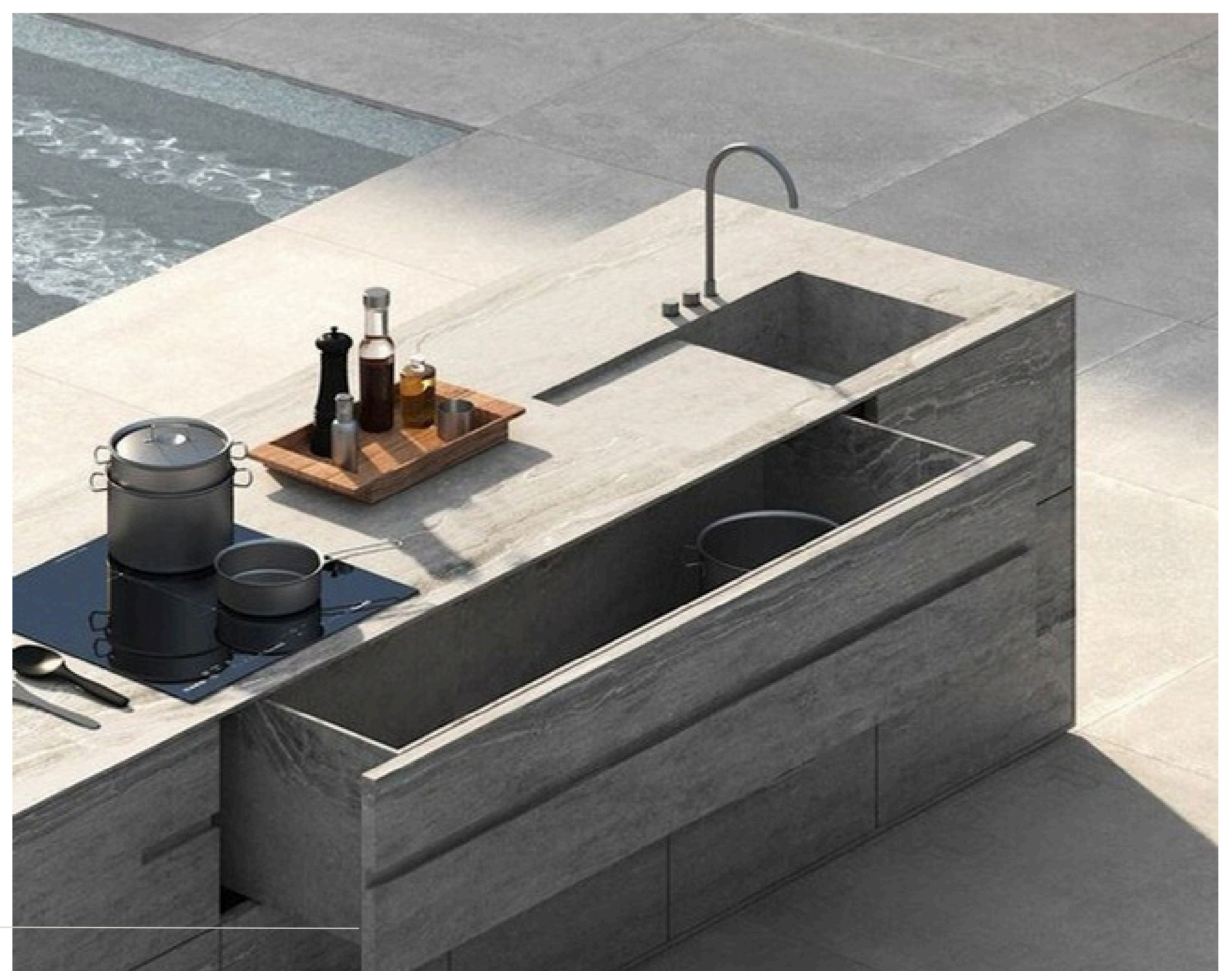


Outdoor Living

Outdoor living deserves the same attention as the interior: premium outdoor kitchens, high-performance grills, and weatherproof entertainment systems engineered for year-round use, sourced from our world-class brand portfolio.

Innovative technology, durability, and contemporary design combine to withstand demanding climate conditions without giving up on aesthetics, chosen from international brands known for quality-assured materials, reliability, and long-term performance, with our after-sales commitment built into the deal.

Functional, sophisticated outdoor environments for residential villas, hospitality destinations, and commercial developments, guided by expert consultation, specification advice, and the local market intelligence to get it right on the first attempt.



Project Delivery Process

One accountable process carries every project from first sketch to handover, cutting procurement complexity and protecting the schedule at every stage.

01	Specification	We sit with architects and consultants at schematic stage, so the specification is written to hold. This is specification-led solutions from day one
02	Value Engineering	Alternatives get proposed against the design intent, not the budget alone, the discipline behind our value-driven procurement.
03	Procurement	Consolidated ordering across segments under one accountable contract and one point of contact, the kind of setup that makes us the trusted procurement partner developers keep coming back to.
04	Logistics	Regional warehousing and phased release timed to the construction programme rather than the invoice, made possible by reliable regional delivery.
05	Installation Support	On-site technical support through installation, snagging, and handover, delivered through real technical product expertise.
06	After-Sales	Long-tail after-sales commitment, spares, and hardware replacement for the life of the asset, part of the long-term partnership every client can count on.

Key Projects

Selected developments delivered across hospitality, luxury residential, mixed-use, commercial and institutional sectors.



The Meydan Hotel

MEYDAN, DUBAI, UNITED ARAB EMIRATES



SCOPE Sanitary Ware

The Meydan Hotel refurbishment project required a dependable source for sanitary ware to support the upgrade of guest rooms and public areas, ensuring consistency in specifications, finishes, and quality throughout the property.

Build Station supplied sanitary fittings for the refurbishment, maintaining a consistent standard of finish across guest rooms, corridors, and public spaces while meeting the project’s hospitality requirements.



Jumeirah Zabeel Saray

PALM JUMEIRAH, DUBAI · ALEC ENGINEERING & CONTRACTING



SCOPE Smart Guest Room Management System

Jumeirah Zabeel Saray required a Guest Room Management System capable of retrofitting to a fully operating five-star resort, without disrupting daily hotel operations.

Across eight discrete engagements, Build Station has delivered the resort's guest room management system, Lutron-based lighting and curtain control, Cat6 cabling infrastructure, and hardware replacement the long-tail relationship that defines a true partnership rather than a single transaction.

Key Projects

Selected developments delivered across hospitality, luxury residential, mixed-use, commercial and institutional sectors.



Jabal AlQurain Avenue, Diriyah Company

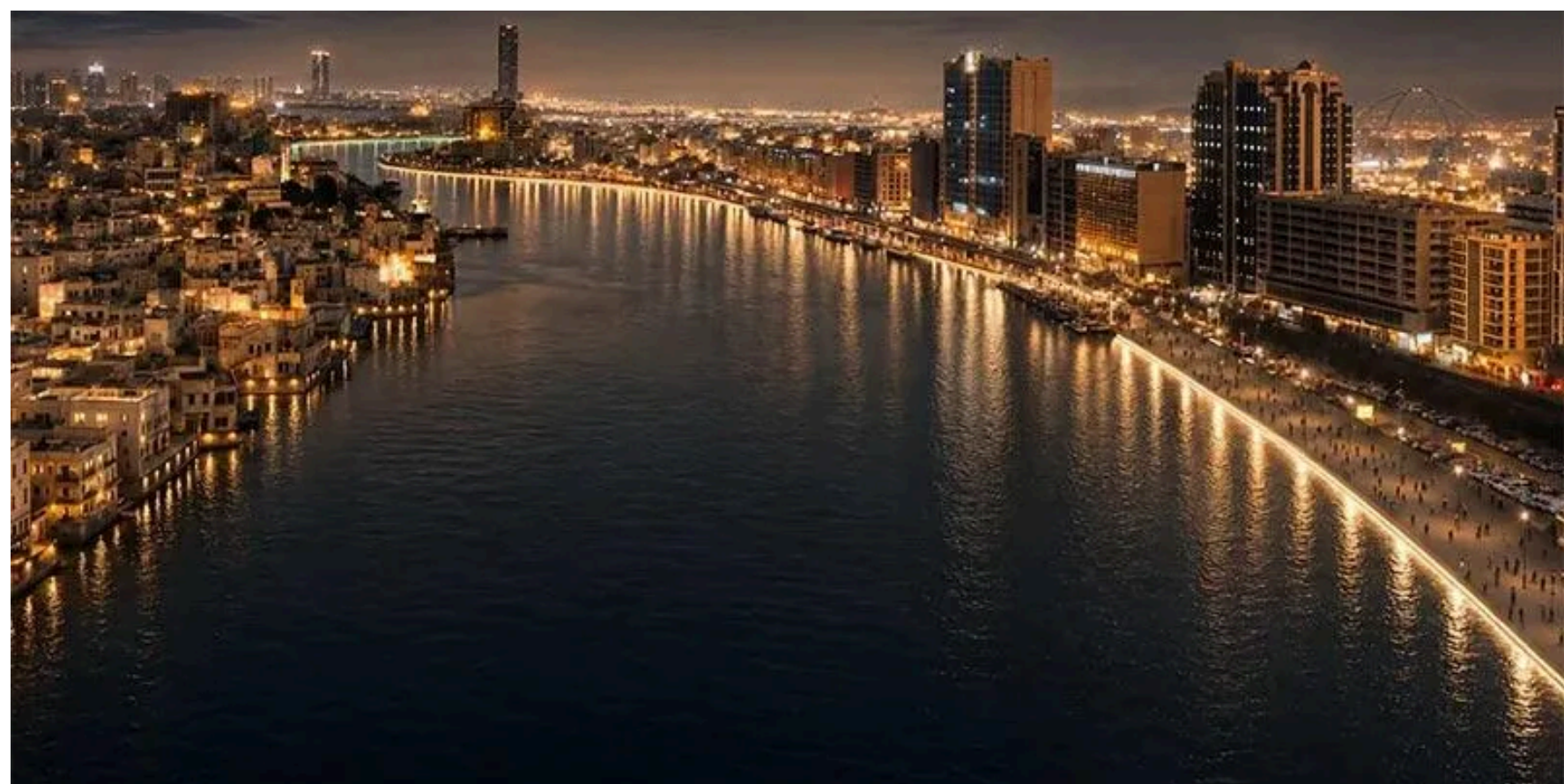
SAUDI ARABIA



SCOPE Sanitary Ware

Jabal AlQurain Avenue by Diriyah Company and delivered through Nesma & Partners Contracting, opened up a new area requiring a reliable source for custom European sanitary ware, with specifications geared toward the design standards expected across Diriyah's growing masterplan.

Build Station is supplying custom European sanitary ware for the project, working alongside Nesma & Partners Contracting to keep specifications, finishes, and quality consistent as the new area is developed.



Dubai Creek Lighting, Dubai Municipality

DUBAI, UNITED ARAB EMIRATES



SCOPE Lighting

Dubai Creek's historic waterfront called for a lighting scheme that could enhance one of the city's most recognisable public spaces, enriching its heritage character after dark while meeting the durability and safety standards a high-footfall civic promenade demands.

Build Station has been nominated to supply the lighting package for the Dubai Creek Lighting project, for Dubai Municipality in partnership with contractor Hills & Fort.



Sunrise Villas

JUMEIRAH PARK, DUBAI · H&H DEVELOPMENTS

SCOPE Sanitary Ware

Sunrise Villas required consistent sanitary ware specification across a multi-villa residential development in Jumeirah Park.

Build Station delivered sanitary fittings across the development, in partnership with consultant H&H Interior Design and contractor Bu Haleeba Contracting.



Al Sufouh — 39 Villas

DUBAI, UNITED ARAB EMIRATES · SHAMAL

SCOPE Sanitary Ware

Al Sufouh Villas required sanitary ware specification consistent with Shamal's design standard across the development.

Build Station supplied Duravit sanitary ware to the project, delivered in partnership with consultant Khansaheb Interiors and contractor Al Shafar National Contracting LLC.





Binghatti Developments

MULTIPLE PROJECTS · DUBAI, UNITED ARAB EMIRATES

SCOPE Sanitary Ware

Build Station has supplied Duravit sanitaryware across an extensive portfolio of Binghatti Developments projects, including Ivory, Starlight, Hillside, Hills, Ghost, Pinnacle, Experience Center, Experience Center Retreat 2, One by Binghatti, Hillview, Skyhall, Hillcrest, Skyrise, and Twilight.



Build Station has supplied sanitary ware across 27 Binghatti packages to date — including the Ivory, Starlight, Hillside, Hills, Ghost, Pinnacle, Skyhall, Hillcrest, Skyrise, Twilight, One by Binghatti, and Aqua Rise developments — spanning Dubai and, most recently, Saudi Arabia.



Jasmine Lane by Elie Saab

DUBAI, UNITED ARAB EMIRATES · ELIE SAAB MAISON

SCOPE Lighting & Accessories

A residential development carrying the Elie Saab Maison name required lighting and interior accessories that matched the design language of a globally recognised luxury fashion house — a specification brief with very little room for compromise.



Build Station curated a lighting and accessories package aligned to the brand's aesthetic, supporting a design-led interior scheme built to carry a luxury name.



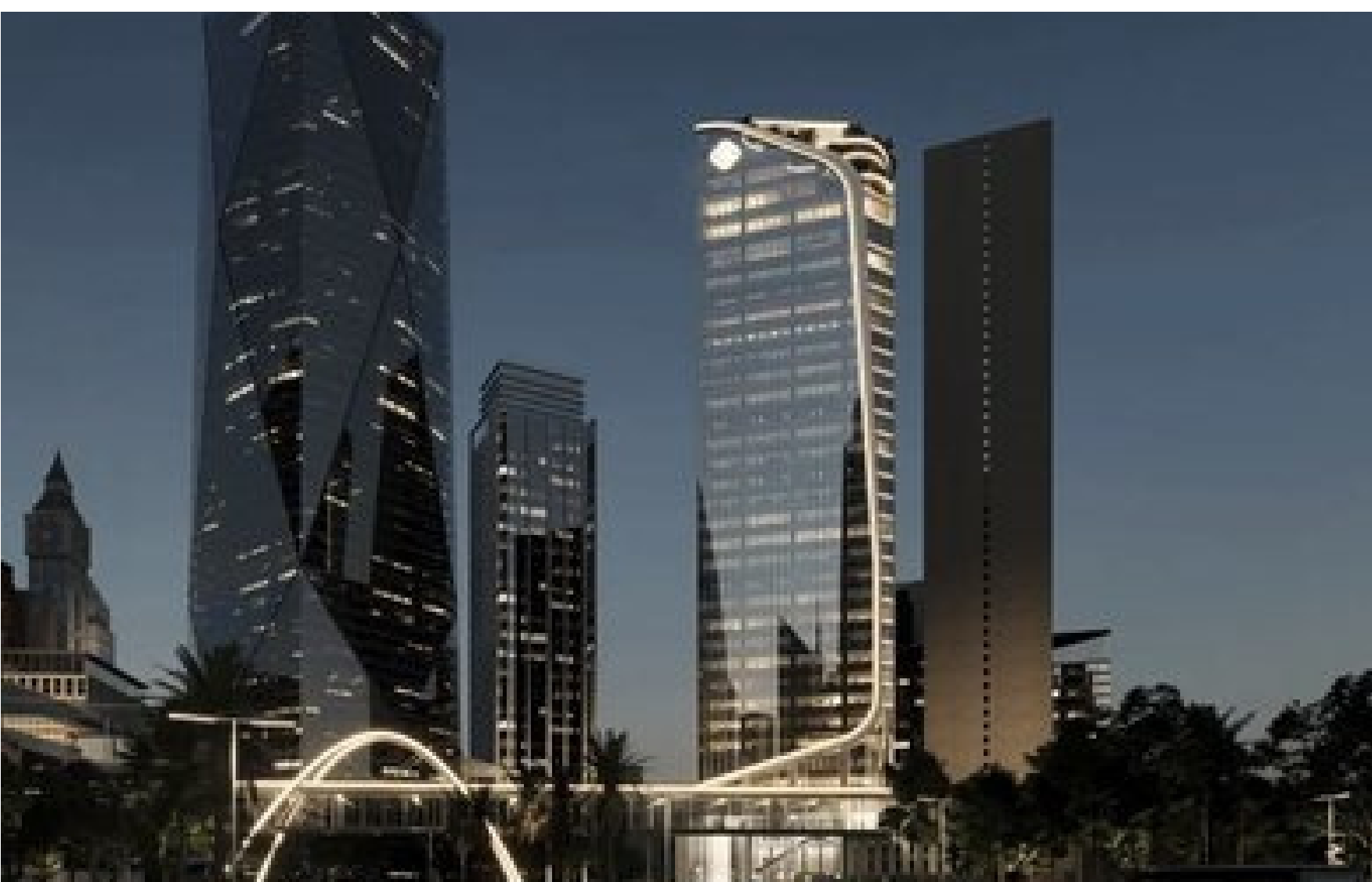
DIFC Living & Innovation Two

DUBAI, UNITED ARAB EMIRATES

SCOPE Sanitary Ware & Tiles

Two towers within one of Dubai's most prominent mixed-use financial districts required consistent sanitary ware and tile specification across residential and commercial floors, on parallel handover schedules.

Build Station consolidated supply across both towers under a single accountable partnership, simplifying procurement for the project team and ensuring finish consistency across every floor and unit type.



DIFC Immersive Tower

DUBAI, UNITED ARAB EMIRATES

SCOPE Sanitary Ware & Cistern Systems

The DIFC Immersive Tower developments within DIFC required concealed sanitary and water systems built to perform invisibly behind a high-specification commercial fit-out, with no tolerance for rework once the walls closed.

Build Station supplied Geberit concealed cistern systems and Delabie KWC and Duravit sanitary fittings, working alongside consultant Dar Al Handasah and contractor Ssangyong Engineering & Construction Company.





Atlantis The Royal — Penthouse

DUBAI, UNITED ARAB EMIRATES



SCOPE Supply & Integration C SEED N1 Designer Television

The Royal Penthouse at Atlantis The Royal called for a home entertainment installation that matched the suite's reputation: full cinematic capability with zero visible technology when not in use.

Symphony by Build Station supplied and integrated the C SEED N1, the world's only motorised, folding Micro LED television, engineered to unfold into a cinematic display engineering, design, and technology in a single installation.



Grand Hyatt

DUBAI HEALTHCARE CITY, UNITED ARAB EMIRATES



SCOPE Lighting & Tiles

Guest room and public area finishing at Grand Hyatt Dubai Healthcare City needed to meet a global hospitality brand's design and quality standard.

Build Station delivered lighting and tile packages to brand specification across the property.

OUR BRANDS

Our exclusive portfolio of premium international manufacturers, organised by segment: a world-class brand portfolio, gathered under one roof through decades of global sourcing expertise.

SANITARY WARE

 GERMANY	 SWITZERLAND	 ITALY	 ITALY	 ITALY	 FRANCE
	 SWITZERLAND	 KSA	 GERMANY	 POLAND	

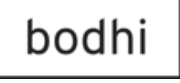
TILES & SLABS

 ITALY	 ITALY	 SPAIN	 ITALY	 SPAIN	 SPAIN
 ITALY	 ITALY	 SPAIN	 SPAIN	 SPAIN	 THE GREEN WAY TO PAVE

Lighting Solutions

 GERMANY	 FRANCE	 UNITED KINGDOM	 GREECE	 SPAIN	 KSA
	 SPAIN	 VIETNAM			

SMART HOME AUTOMATION

 BELGIUM	 USA	 USA	 AUSTRIA	 DENMARK
 GERMANY	 AUSTRALIA	 USA		

WATER · BUILDING · WOOD · OUTDOOR

 ITALY	 US	 SPAIN	 GERMANY
 CANADA			

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